

Dominion Enterprises Donates \$15,000 to Code for America to Benefit Community-Based Hackathon

Local Developers Hack to Help Hampton Roads

NORFOLK, Va., Sept. 23, 2015 – Dominion Enterprises (DE), a leading internet marketing services and digital publishing company serving the automotive, recreational and commercial vehicle, real estate, apartment rental, parenting, and travel industries, in conjunction with Code for Hampton Roads, has announced that its 12th Hackathon, *Hack to Help Hampton Roads*, will be held on Oct. 23 and 24. Code for Hampton Roads, the local chapter of Code for America, is a volunteer group that collaborates with government and community partners to develop and create new tools to help with local civic issues.

“We are excited about the potential impact of the end-result for this community-based event,” said Joe Fuller, Chief Information Officer, DE. “I’m sure our talented, local developers will step up to all of the coding challenges that they are presented with.”

Hack to Help Hampton Roads will have teams solving challenges within the community by building products or tools to address civic issues creatively through innovative ideas and software development. This event also allows developers and designers to network with local IT user groups, businesses and organizations to continually foster the Hampton Roads IT community.

Teams will compete for the following awards: First Place - Best in Show (most innovative and ready-to-use product, with a sharp user interface and design), Second Place - Community Impact (creative use of technology that can immediately impact the community), and Third Place - Neighborhood Watch (brilliant idea/concept with aesthetic and appealing user interface and design).

Dominion Enterprises will donate \$15,000 to Code for America to fund the First Place team’s community-based idea into a functional and usable product within defined guidelines and milestones. Prizes will also be awarded to the other winning teams.

Free registration is currently open to individuals or teams of six people. To register or for more information visit: <http://hackathon.dominionenterprises.com>.

About Dominion Enterprises Hackathons

Held three times a year, Dominion Enterprises’ Hackathon series consists of unique, themed-based events for: Internal/Employees, Student/University, and Community. Organized by Dominion Enterprises’ Technical Talent Acquisition Group (TTAG), these free, fun events promote Dominion Enterprises as an innovative and progressive employer to attract and retain local talent. While these events are great for recruiting and retention, the real rewards are team collaboration, learning, and experimental, development fun. For more information, visit <http://hackathon.dominionenterprises.com>.

About Dominion Enterprises

Dominion Enterprises is a leading marketing services and publishing company serving the automotive, recreational and commercial vehicle, real estate, apartment rental, parenting, and travel industries. Headquartered in Norfolk, Va., with 3,300 employees in the United States, Canada, England, Italy and Spain,

the company provides a comprehensive suite of technology-based marketing solutions, more than 60 market-leading websites, and 280 magazines. For more information, visit www.dominionenterprises.com.